



**THE CHAMBER
OF ARTS AND CULTURE**
WESTERN AUSTRALIA



2018/19 ANNUAL REPORT
ARTS IMPROVES LIVES

WHO WE ARE

The Chamber is the peak policy and advocacy organisation for arts and culture in Western Australia. We believe that a vibrant and diverse arts and culture environment is essential for economic, social and personal well-being.



Reija Lee at SOTA Festival 2019. Image by Dana Weeks.
Courtesy of Dana Weeks Photography.

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Our Vision

Western Australia is valued locally and recognised globally as a leader and world player in arts and culture.

Our Mission

To promote and advocate, with a unified voice, to the wider community the benefits of a vibrant arts and cultural sector.

The Chamber of Arts and Culture WA acknowledges Traditional Owners of Country throughout Western Australia and recognises the continuing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander cultures; and to Elders both past and present.



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We strive to represent our members with integrity by listening and supporting their needs.

We work collaboratively through our Board, member organisations, business community and government partners to achieve shared outcomes.

We aim to provide leadership by raising the profile of the Chamber and key issues affecting arts and culture in Western Australia.

We promote the inherent value of creativity as a part of our society.

OUR VALUES

CHAIRMAN'S MESSAGE

2018/19 was a year of transition for the Chamber as we consolidated ten years of work since the establishment of the organisation. The Chamber remains a unique institution within the Australian arts and cultural landscape and has gained recognition at both the State and National level as a voice for Western Australian arts and cultural practitioners.

Over the ten years, the Chamber has established a sustainable business model, forged partnerships with business and government, commissioned research, developed a programme for sector capacity building and provided input to key policies and programmes affecting our membership.

It is important to acknowledge founding Board members Helen Cook and Janet Holmes à Court AO, Chair and Deputy Chair respectively, who both came to the end of their terms after a significant contribution to the organisation. Both are distinguished patrons and advocates for the arts and their influence on behalf of the Chamber has been critical in its success. On behalf of both the Board and the membership, I extend heartfelt thanks.

This year, the Board focussed on the successful transition to a new Executive Director and to a new Chair. Henry Boston stepped down after five years leading the organisation in October 2018 and Shelagh Magadza took up the position. Following this the Board went through an extensive process to identify a new Chair and I was delighted to accept the invitation to take up the role following Helen Cook's term. Whilst my professional background is in the resources sector, I am a long supporter of the arts and am well versed in the issues facing the Western Australian sector. I am passionate about our State in general and the role that arts and culture brings to our well-being and success.

The Board also undertook a review of the diversity of the organisation and the balance of skills and experiences represented. One area identified as lacking representation was that of independent practising artists. In line with a broader support for the inclusion of artists in the governance of our sector, and recognising the particular challenges faced by independent artists, it was agreed that we seek a Board member from this cohort. We were delighted that Abbe May accepted our invitation to join the Board. Abbe is recognised for success in the music industry and her mentorship of others starting on this pathway. The Chamber will continue to explore ways in which it can provide support to this section of our membership.

Throughout this time of change, the Chamber continued to deliver against core roles of advocacy, research, capacity building and promotion boosted by the *Articulate* digital campaign. This has been a highly effective way of demonstrating the impact of the WA cultural sector through digital storytelling.



A busy schedule of events throughout the year included another sell-out REMIX, hosting Shadow Minister for the Arts, Tony Burke MP and numerous professional development workshops.

It has also been a busy year on the advocacy front with the review of the Major Performing Arts Framework, the development of a new Strategic Plan by the Australia Council, a Federal election and the *Draft WA Cultural Infrastructure Strategy* being some of the more significant highlights.

As we came to the end of a three-year planning cycle, the Board was active in developing the 2019/20-2021/22 Strategic Plan. It continues the ambition of the previous plan with ongoing sustainability being a key concern for the Board. The Fundraising and Development Committee continue to assist in this regard and we have added oversight of Membership to this committee's remit.

Whilst we have managed expenditure successfully to deliver a small deficit, we have maintained healthy reserves for the organisation. However, in order to realise our research agenda, we will need to increase our revenue streams into the future.

We continue to have strong partnerships with our Keystone Partners and were delighted to welcome the City of Perth in a new three-year partnership. Not only are the City a critical part of our ecology, but their leadership in cultural planning supports our wider agenda for engagement with local government.

As with all of our Keystone and Better Business Partners, we see these partnerships as support for the wider value of arts and culture to our State. We are very thankful for the ongoing leadership that our Keystone and Better Business partners – City of Perth, Herbert Smith Freehills, KPMG, ECU, St John of God Health Care, Wesfarmers, Woodside, Media Super and Gerard Daniels - show for arts and culture in Western Australia and their vital support for the Chamber in 2018/19.

A special thanks to Herbert Smith Freehills who have housed the offices of the Chamber since 2013 and in particular to Managing Partner for Western Australia, Tony Joyner, who has been a strong advocate for the work of the Chamber.

We also thank our event partners Willoughby Park Wines and Boston Brewing Co for their continuing support of our events programme.

I would like to acknowledge the considerable contribution and wisdom of our Board members - outgoing Chair Helen Cook, Deputy Chair, Janet Holmes à Court AC, Amy Barrett-Lennard, Helen Carroll, Jim Cathcart, Shane Colquhoun, Amber Hasler, Dr Carmen Lawrence, Gaye McMath, June Moorhouse, Anna Reece Dr Michael Stanford AM and Michael Tucak. We are grateful for the financial stewardship of Paul MacPhail who held the office of Treasurer and the contribution of Professor Colleen Hayward AM both of whom have had to stand down due to other commitments.

I and the Board also thank our Chamber staff, Henry Boston, Shelagh Magadza and Kelly Reid, for ensuring a smooth transition and setting the pathway for future success.

Phil Thick, Chairman

EXECUTIVE DIRECTOR'S REPORT

This report covers a year in which our inaugural Executive Director, Henry Boston stepped down and I took up the position. My first year in the role as Executive Director has been a chance to reconnect with the sector through our membership, to deepen my understanding of the issues impacting on the broader creative industries and to develop a strategic plan for the next three years.

Looking back at the achievements of the last five years under the leadership of Henry Boston, it is clear that the original vision for the Chamber has evolved into a strong and effective vehicle for sharing information and promoting a unified voice on key issues concerning our membership. The Chamber is now recognised both by government, business and the media as a source of informed advice and commentary.

Despite this, advocacy for greater recognition of the value of the arts remains a key challenge. Both State and Federal investment in the arts remains static at levels that mean the sector is effectively going backwards in its ability to realise ambition, create pathways for emerging excellence and support sustained career development for our arts and cultural practitioners. The macroeconomic context does not signal any significant change in policy towards the sector despite a growing recognition of its strong contribution to diversifying economic growth.

The Chamber joined a number of peak bodies in making submissions to all parties contesting the 2019 Federal election. These called for a national cultural framework; the recognition of First Nations peoples and the need to support a self-governing cultural authority; increased investment in arts and culture; and a review of the national touring framework (currently under discussion). Minister Fletcher has accepted the Chamber's invitation to meet with our members at a future date.

The review of the Major Performing Arts Frameworks by the Australia Council highlighted the effects of chronic underfunding and disruption caused by policy changes over the last few years. Western Australia is still underrepresented in the distribution of funds from all federal programmes.

Whilst the current State government has been strongly focussed on delivering election promises, we were pleased that Minister Templeman did endorse the Strategic Directions 2016-2031 document (SD31). It is important to have a longer-term plan in place that forms the basis for discussion about key strategic issues for the sector and sets out a bigger vision. The Chamber has instigated a review of SD31 to acknowledge the progress that has been achieved and prompt discussion on areas that have not advanced.

Similarly, the Cultural Infrastructure Plan developed by the Department of Local Government, Sport and Cultural Industries is due for release by the end of 2019 and will provide the basis for a better understanding of critical infrastructure needs and how they will be met in the longer term. With the new Museum nearing completion and legislative changes for the Perth Theatre Trust in train, we need to ensure continuous planning and investment across the broader portfolio.

The 2019/20 Budget saw renewed investment in a package for regional arts thanks to strong advocacy by Chamber members. Being able to demonstrate positive outcomes supported the case for providing access to arts experiences and supporting arts practice across the State.

We welcomed Minister Templeman's attendance at a number of events this year and his support for greater connections with other government portfolios. The inclusion of the Creative Industries in the *Diversify WA* strategy released by Premier McGowan in July 2019 is an important opportunity in this direction. The Chamber was well represented at the community cabinet held in August 2019 which was a chance to further the discussion with Cabinet about the strong role creative industries can play in developing Brand WA.

This was a key theme of our REMIX event presented by the Chamber in partnership with the City of Perth and supported by the Department of Local Government, Sport and Cultural Industries in August 2018. Cultural tourism, spaces and places activation, and telling Western Australian stories on new and emerging platforms were the focus of our programme and it was great that Premier Mark McGowan opened the conference speaking on the government's desire to support the growth of the creative industry sector to a sold-out crowd.

We were also grateful for the leadership of Governor Kim Beazley and Susie Annus who convened a roundtable discussion on key initiatives for Perth. A strong contingent of cultural representatives was included in the discussion from which the Chamber undertook to review the Cultural Compact developed a decade ago by the Committee for Perth.

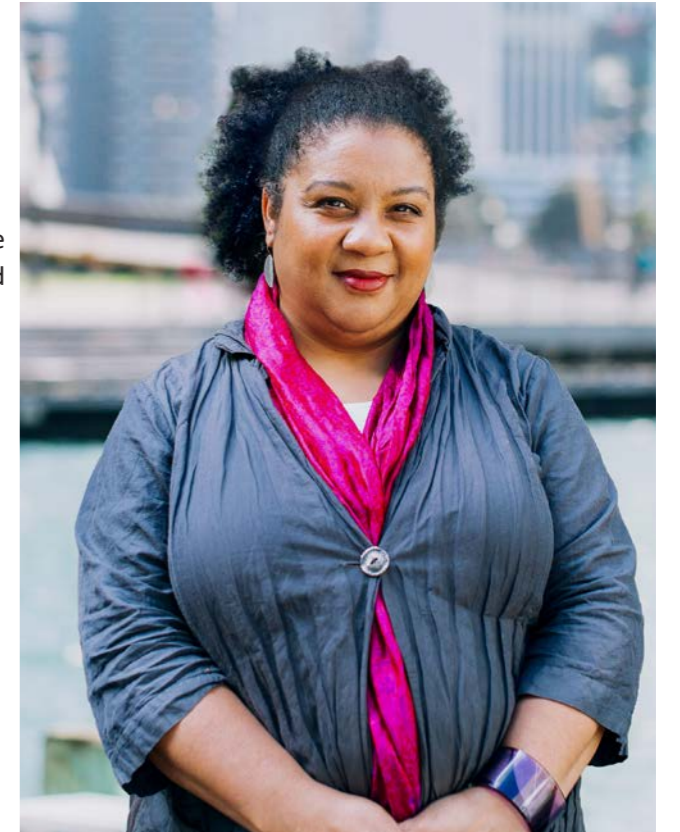
The Chamber continues to advocate for cultural planning within local government and has worked directly with a number of Councils over the year to support the development of plans. We have increased the number of local government members of the Chamber and they are a very active cohort in our professional development programme.

I am grateful to the Chamber membership for their support and the high level of engagement through events, meetings and the generous sharing of expertise when it has been needed. The conversations I have had with many members over the year has deepened my respect for what you achieve and the impact you have on our communities.

Our member survey showed there is still a strong commitment to the vision of the Chamber. Despite limited resources we have maintained a good level of member satisfaction – however, we have taken on board some comments around the need to improve communications, create value for regional members and to involve the independent sector.

Kelly Reid has played a huge part in ensuring the transition went smoothly and I am very grateful for her expertise and professionalism throughout the year. I'd also like to thank former Chair, Helen Cook for her guidance and support as I settled into the role.

I look forward to working with Phil Thick, the Board and the wider membership to support the many creative voices that enrich our lives.



Shelagh Magadza, Executive Director



OUR STRATEGIC PRIORITIES

Ensure the Western Australian community demonstrably values arts and culture.

Build sector capacity in the short-medium term.

Advocate for mapped and resourced appropriate and sustainable arts and culture infrastructure in Western Australia.

Achieve Chamber financial and organisational sustainability.

SOTA Festival 2019. Image by Dana Weeks. Courtesy of Dana Weeks Photography.

THE YEAR IN REVIEW

The Chamber's activities are developed to support our strategic priorities to build sector capacity, grow community understanding of the value of arts and culture and promote investment for a resilient and vibrant industry.



MEMBER SERVICES

In 2018/19 the Chamber ran a full programme of member and professional development events, hosted regular meetings of our Cultural Executive Group and facilitated sector engagement with key stakeholders and government.

Building sector resilience, business skills and industry knowledge remained a focus of the Chamber’s activities with professional development events run on topics including governance, accounting and financial reporting standards, fundraising, and public art commissions. We also presented the second annual REMIX Academy with the City of Perth.

Member events focussed on connecting the sector with key stakeholders and decision makers including functions with Chair of the Australia Council Sam Walsh AO, Shadow Minister for the Arts Tony Burke MP, City of Perth CEO Murray Jorgenson, and a briefing on the government’s *Draft WA Cultural Infrastructure Strategy* prior to its public release from Colin Walker, Executive Director, Culture and the Arts.

Thank you to our event partners for their support this year - Willoughby Park Wines, Herbert Smith Freehills, City of Perth, Department of Local Government, Sport and Cultural Industries, Wesfarmers, KPMG, Creative Partnerships Australia, UWA Cultural Precinct, Perth Concert Hall, Gerard Daniels, Artsource and Boston Brewing Co.



REMIX Academy 2018.



HIGHLIGHT

REMIX Academy Perth 2018

In August the Chamber and the City of Perth co-presented the second REMIX Academy Perth, a one-day multi-stream conference on the key themes of cultural tourism, spaces and places activation, and telling stories on new and emerging platforms.

Premier Mark McGowan opened the conference speaking on the government's desire to support the growth of the creative industry sector.

A sell out crowd that included students, artists, arts managers, educators, architects, place makers, local government officers and representatives from the State government heard from innovators, entrepreneurs and leaders from the USA, Germany, Brazil, the UK, Singapore and Australia on the initiatives, ideas and trends shaping the future of the cultural and creative industries, the development of creative cities, and creative economies.

In addition to the conference there were several satellite events with Keynote Speakers for key industry and government stakeholders including the PREMIX Cocktail Function at Perth Concert Hall hosted by the City of Perth, a Ministers Roundtable hosted by the Hon David Templeman MLA, and Boardroom Lunches hosted by Chamber Keystone Partners Wesfarmers and Herbert Smith Freehills.

PROFESSIONAL DEVELOPMENT EVENTS

November 2018

New accounting and financial reporting standards Information Seminar

A seminar developed by Keystone Partner KPMG for Chamber members on the new accounting and financial reporting standards including accounting requirements, financial reporting impacts and accounting policy choices. Delegates were also updated on the implications of the recent introduction of Single Touch Payroll requirements for employers.

April 2019

The big ideas for making arts Boards more effective

A professional development event on arts organisation governance run with Better Business Partner Gerard Daniels.

The Department of Local Government, Sport and Cultural Industries briefed attendees on the Department's Funding Framework and its expectation of arts organisation Boards to reflect the diversity of Western Australian society.

Alison Gaines, Chief Executive Officer at Gerard Daniels, shared her expertise on how to support Board productivity and ensure an organisation's Board is adding value.

April 2019

Fundraising Masterclass with Kenneth Watkins

Presented in partnership with Creative Partnerships Australia, Kenneth Watkins, Philanthropy Director for *The Australian Ballet* shared the philanthropy and fundraising journey of the Ballet, and spoke of how to develop and roll out giving programmes that will resonate with arts supporters, moving them to become new donors or increase existing support.

May 2019

Public Art Commissions: Getting it right so it doesn't go wrong

Presented in partnership with Artsource this event addressed common problems and obstacles that can arise in public art commissions and how to avoid or resolve them.

Artist Rick Vermey provided an artist's perspective on the public art commissioning process, arts consultant Helen Curtis looked at roles and responsibilities in the commissioning process, procurement, Artwork Commission Agreements and Percent for Art Intellectual Property. Corporate and commercial lawyer Michael Tucak examined Commission Agreements, contracts, and Intellectual Property or Moral Rights considerations.



REMIX Academy 2018.



MEMBER EVENTS

July 2018

Cultural Chairs Sundowner with Sam Walsh AO

The Chamber hosted an event for the Chairs of our Arts Organisation Members at which Sam Walsh AO shared his vision for the Australia Council as its new Chair.

Sam spoke of his desire to reduce bureaucracy, improve Australia Council staff knowledge of the sector, establish better relations with the Federal Minister and seek more untied money. It was a great opportunity for the Chairs of our arts organisations to speak directly with Sam about the challenges and opportunities that Western Australian organisations and artists face.

September 2018

Draft WA Cultural Infrastructure Strategy Briefing

The Chamber hosted a briefing on the government's *Draft WA Cultural Infrastructure Strategy* prior to its public release with Colin Walker, Executive Director of Culture and the Arts.

Following the briefing the Chamber facilitated a Q & A session for attendees to discuss and provide feedback on the draft strategy.

November 2018

Tony Burke MP Sundowner

The Chamber hosted an intimate sundowner with Shadow Minister for the Arts, Tony Burke MP who spoke of the intrinsic value of arts and culture. The breadth and diversity of the WA sector was represented with Chamber members from the Major Performing Arts, the small to medium sector and independent artists across the visual and performing arts, screen, indigenous, and community arts sectors.

Thank you to the UWA Cultural Precinct for hosting the event at Lawrence Wilson Art Gallery.

May 2019

Boardroom Lunch with City of Perth CEO Murray Jorgensen

The Chamber hosted a Boardroom lunch with City of Perth CEO Murray Jorgensen, who shared the City's plan for arts, heritage and culture, prior to the launch of the City's Cultural Development Plan. Key industry stakeholders were briefed on the City's ambitious vision and strategies to showcase and celebrate Perth's unique cultural heritage, identity and narrative, activate Perth City spaces with arts and cultural programming, offer unique cultural experiences for Western Australians and visitors, and leverage the City's cultural and natural assets.



HIGHLIGHT

Henry Boston Farewell

Following the Chamber AGM in October 2018 over 140 Chamber members and invited guests celebrated Henry Boston's work leading the Chamber over the past five years at a Farewell Function.

Guests including Minister for Culture and the Arts David Templeman MLA, previous Culture and the Arts Minister John Day and Department of Local Government, Sport and Cultural Industries Director General Duncan Ord joined family, friends and colleagues in toasting Henry's significant contribution to the sector.

Henry Boston Farewell Function

CULTURAL EXECUTIVE GROUP

Our Cultural Executives Group (CEG) met six times in 2018/19 to discuss key issues affecting the sector, share information and provide feedback on the Chamber’s activities. Key issues on the group’s agenda this year included the Organisation Investment Program (OIP), Australia Council Multi-Year Funding, shared services, diminishing media coverage of the arts, development of the Chamber’s Strategic Plan, and governance issues.

The CEG informed key priorities for the Chamber’s Budget Submission, our new three-year Strategic Plan, and the regular meetings facilitated consultation with sector stakeholders. Rosalind Appleby and Nina Levy presented on the changing nature of journalism in the digital age and the work being done developing Seesaw Mag – an online platform for professional arts journalism for Western Australia. David Hogan, Managing Director of Scoop Digital presented on the work Scoop is doing to address the under-representation of arts, events and the cultural sector on most popular websites used by locals and travellers to Western Australia. While Kim Jameson and Julian Bowron presented on the *Regional Exhibition Touring Boost (RETB): Regional Galleries Mapping and Needs Analysis Project*.

We thank the membership for their on-going engagement with the Chamber via CEG.



Henry Boston Farewell Function

STATE ADVOCACY FOCUS

ADVOCACY

The Chamber’s advocacy efforts have focussed on the need for the State government to endorse an overarching strategic framework that provides a context for cultural initiatives being developed by government, the need for a whole of sector economic and social impact study to support a strong business case for the arts, proper consultation with the sector in developing a comprehensive cultural tourism strategy, and strategies to support jobs and growth for the sector.

The Chamber advocated strongly for a re-commitment to the Creative Regions program and we were pleased to see continued funding for regional arts and culture through the Regional Arts and Culture Investment Program. This supports the ability of regional communities to grow and diversify their arts and cultural activities. It recognises the potential that high quality arts experiences in the regions can bring to tourism, community well-being and economic opportunities.

Global and national trends recognise the creative industries as a major growth area and see creative skills as a priority area in the future of work. However, Western Australia continues to under-perform with the 2016 census showing that the State achieved a 0.7% annual growth in employment in the creative industries – far short of the national average of 2.2%. This is a key concern as it reflects a lack of opportunities for sustainable business and career pathways in the sector.

Our Pre-Budget Submission called for an investment of \$92.7 million over the next five years to address the decline in real terms caused by over 15 years of static funding by successive governments. The submission identified specific priorities that have the potential to yield economic diversification, long-term growth and employment within the sector. Our submission called government to:

- Finalise a long-term cultural plan for the state and put in place a policy framework and investment that supports this;
- Invest in the sector to allow for innovation, skills development and cross sector partnerships;
- Celebrate our indigenous arts through a cohesive policy framework and investment in people and programmes;
- Develop programmes and infrastructure to give regional and outer metropolitan communities access to and participation in the arts; and
- Develop programs that position Western Australia as a cultural hub in our region.

We strongly advocated for a Creative Industries Plan to be included in the State Economic Strategy and were encouraged by the inclusion of the Creative Industries in the Premier’s Economic Development Framework - *Diversify WA*, which identifies priority sectors seen as areas of focus for future development for the State. This is an important opportunity for dialogue with government about the current shape of our sector and how it can be developed into the future.

We also lodged a submission to the government’s *Asian Engagement Strategy Consultation Paper* highlighting the significant opportunities within the Asian region for touring and distributing Australian cultural content, the value of cultural diplomacy as an effective tool in supporting political and business relationships and the role arts and culture play in making Western Australia attractive to international visitors. We were pleased to see the creative industries and cultural activities, such as aboriginal art and attractions, arts festivals, live music, gaming and film industries recognised as key sectors supporting the government’s ambitions in the *Asian Engagement Strategy 2019-2030* released in August 2019.



REMIX Academy 2018.

Manguri Wiltja world premiere at *Revealed 2019* at Fremantle Arts Centre. Image by Dana Weeks. Courtesy of Dana Weeks Photography.



FEDERAL ADVOCACY FOCUS

ADVOCACY

With the lack of a clear vision for a national cultural plan the last few years have seen policy decisions that have destabilised rather than strengthened the sector. The cuts to the arts budgets made in 2015 have had a broad impact from the national cultural institutions through to smaller companies and individual artists. There is a critical need to restore adequate levels of funding and to recognise the increasing significance of the creative industries within our economy.

In March 2019 we launched our 2019 Federal Election Policy Platform, hoping the election would be the opportunity for government to define and fund a clearly articulated, long-term vision for arts and culture in Australia.

Our Policy Platform called on all parties to commit to:

1. A National Cultural Framework to set aims and priorities to guide funding and policy. This Framework will recognise the public value of arts and culture and provide a structure for strategic investment.
2. First Nations Cultural Policy and Investment that supports self-governing Indigenous arts and culture visions and is supported by investment in the development of a National Indigenous Arts and Cultural Authority.
3. Addressing under-investment in the sector so our cultural institutions, arts organisations and artists can produce bold and innovative works that reflect the great ambition and creative talents of our nation, enable a truly innovative Australia and deliver long-term outcomes for all Australians, our communities and our society. The investment strategy will also address sustainability for organisations and artists, generate jobs and support audience development.
4. A review of the National Touring Framework ensuring unique Australian stories are told and all Australians, regardless of where they live, can experience extraordinary arts experiences that reflects who we are and who we want to be.

In the lead up to the election the Australian Labor Party released “Renewing Creative Australia” and The Greens released “A Creative Australia”. We were disappointed that once again the Coalition did not issue a policy statement. Following the Coalition’s return to government Paul Fletcher MP was announced as Minister for Communications and the Arts. We look forward to working with Mr Fletcher for better outcomes for the Western Australian sector within the national agenda.

The Chamber’s Executive Director joined the Reference Group for *A New Approach*, an independent think tank working at the national level, whose ambition is to strengthen bipartisan, business and wider community support for arts and culture through a research and advocacy programme. *A New Approach* aims to ensure opportunities are seized for the better realisation of the economic, social, cultural and personal benefits that Australian arts and cultural activities provide. These ambitions mirror those of the Chamber at a State level and the Executive Director’s membership on this group will help place Western Australian issues in this bigger picture context.

In addition to our advocacy work in the lead up to the federal election, we have continued to promote the needs of the Western Australia sector in our ongoing advocacy with the Australia Council and the Department of Communications and the Arts, lodging submissions to the *Australia Council Major Performing Arts Review*, the *Draft Australia Council Strategic Plan* and the *National Indigenous Arts and Culture Authority*.

MEDIA AND COMMUNICATIONS

The Chamber has uniquely positioned itself with local, state and federal governments as the representative body for the sector in Western Australia and its core advocacy work is supported by a strong media profile. The Chamber was quoted in key arts stories covered by the media this year including the state and federal budget announcements, the proposed amalgamation of the Western Australian Museum, Art Gallery of Western Australia and Western Australia State Library Boards, and proposed entry fees for the new Western Australian Museum.

REMIX Academy Perth also received significant local and national media coverage.

The Chamber's fortnightly Member News, promoting member activities and news from around the State remains popular with a steady increase in submissions and open rates over the past 12 months.

Social media engagement has continued to grow – boosted significantly by a seven-week digital communications campaign featuring stories from the *ARTiculate Western Australia: How the Arts Speak to our Communities* project. Over 20 videos were created and shared on the Chamber's social media platforms. This digital content was also played on repeat on some of the largest screens around Perth CBD, including screens in Yagan Square, Perth Cultural Centre and Northbridge Piazza.

Social media influencers were engaged as part of the project, contributing their own stories. The Chamber partnered with media personalities and influencers to leverage their audiences and popularity to positively impact *ARTiculate's* social media campaign. The Chamber partnered with the likes of Rove McManus, Narelda Jacobs (Ten Eyewitness News), Heidi Anderson (Hit 92.9) as well as Clairsy, Matt & Kymba (Mix 94.5). One of the biggest benefits to this was not only did the partnered influencers aid in generating buzz about the campaign, they opened a larger discussion on the benefits of arts and culture to a new audience.



The Literature Centre exhibition of "Lucia and Lawrence" by Joanna Francis. Image by Jemma Cianfrini. Courtesy of The Literature Centre

STRATEGIC PLANNING

This year marked the end of the organisation’s second three-year strategic and business plan cycle. The Board and management devoted considerable time in the second half of the year developing the Chamber’s next three-year strategic plan which was endorsed by the Board in June 2019.

Our first two strategic and business plans saw the successful establishment of the organisation and development of a model based on a mix of advocacy, research and capacity building activities. The achievements of the Chamber over the past six years have established a sound foundation for the next phase of organisational growth.

The functions of advocacy, research and sector capacity building remain core to the Chamber’s vision. Alongside this we need to continue to build a sustainable model for the organisation in order to fulfil member expectations.

Our activities and focus as set out for the next three years in our 2019/20 -2021/22 Strategic Plan support five strategic priorities:

- Advocate for arts and culture planning and policies within State and Federal government.
- Position arts and culture as a key part of Western Australia’s economic and social agenda.
- Deliver capacity building to the arts and culture sector.
- Ensure the Chamber of Arts and Culture is recognised and valued by more people.
- Achieve Chamber financial and organisational stability.



Frieda Lee, Alice Keohavong and Amanda Ma in *A Ghost in My Suitcase*. Image by Daniel Grant. Courtesy of Barking Gecko Theatre Company



2018 Annual General Meeting

MEMBER SURVEY

We conducted our fourth member survey in April-May this year. We survey our membership every two years to:

- Measure the levels of member satisfaction with our strategic priorities and member programmes and services.
- Better understand the drivers of member engagement.
- Assess our performance and identify areas we can improve upon.
- Track our performance over time.
- Gain insights to inform our future strategy and optimise member satisfaction moving forward.

It is great to see that overall our members are satisfied with the benefits of Chamber membership but indicated we should do more to service our regional members. The survey also revealed that our membership could be more diverse and reflect the wider sector including creative industries and a broader range of arts practitioners

Member events and professional development remain well attended and rated highly, however the membership would like us to develop more content related to arts practice.

We are also heartened to see the ongoing commitment to a unified voice and a sector-wide strategy with 66.67% of respondents indicating that the primary reason they were members was a belief in our mission to promote and advocate with a unified voice.

We asked respondents how satisfied they are with the Chamber as a peak body, and what we could do better. While members recognised the Chamber’s limited resources it is great to see that 93.22% of respondents were Somewhat to Very Satisfied with the Chamber as a peak body. To bring additional value to the membership you have asked us to assist in amplifying sector and art-form specific advocacy in the media, facilitate industry networking and help build alliances between members.

Key frustrations from the membership include the lack of significant change in government policy or broader public visibility for the sector. Additionally, there is not a clear understanding of what the progress was towards a long-term plan and its implementation.

Thank you to all the members who provided feedback via the survey.

KEY MEMBER CONCERNS

- | | |
|---|---|
| <ul style="list-style-type: none"> • Funding: government, corporate support and philanthropy | <ul style="list-style-type: none"> • Lack of training and skills development opportunities |
| <ul style="list-style-type: none"> • Lack of government policy / Long-term plan for the sector | <ul style="list-style-type: none"> • Skills and knowledge drain to the Eastern States |
| <ul style="list-style-type: none"> • Lack of understanding outside the sector of the value of the arts | <ul style="list-style-type: none"> • Lack of audience development across the industry |

ABOUT THE CHAMBER

GOVERNANCE, STRUCTURE AND MANAGEMENT

The Chamber of Arts and Culture WA Inc. (the Chamber) was formed in October 2010.

The Chamber has the status of a not-for-profit charitable organisation. It is an incorporated association, with a Board of Management (the Board) and complies with the *Associations Incorporation Act 2015* and all other relevant statutes, regulations, by-laws and requirements of the Western Australian government.

The Chamber's activities in support of Western Australia's arts and culture sector are financed from corporate partnerships, project grants, membership fees and its own activities.

The Chamber Board is made up of Western Australian business leaders, cultural policy-makers and arts practitioners. There are seven elected and five selected members. In October 2018 the seven elected positions for the Board were up for election. We welcomed two newly elected Board members - Anna Reece, Executive Producer for Perth Festival and June Moorhouse, General Manager of Community Arts Network. We thank Amber Hasler and Michael Tucak who retired this year for their generous contributions to the organisation.

This year our Nominations and Diversity Committee spent considerable time on the organisation's succession plans as Chair Helen Cook and Deputy Chair Janet Holmes à Court AC approached the end of their terms in August 2019. Helen and Janet were both founding members of the Chamber Board and have contributed an enormous amount to the realisation of the original vision for the organisation. The Chamber was delighted to announce Phil Thick would succeed Helen Cook at the end of her term.

The Committee has taken steps to address diversity on our Board with the appointment of senior Aboriginal academic, Colleen Hayward AM, who joined the Board as a selected member on 1 November when Dr Michael Stanford AO stood down.

We have also worked to address the gap in artist representation on our Board with musician, songwriter and independent artist Abbe May joining the Board following Janet's retirement.

With the Chamber's inaugural Executive Director Henry Boston retiring in October 2018 the Board undertook a rigorous recruitment process to identify and appoint a new Executive Director. The recruitment process was managed by our Better Business Partner, Gerard Daniels, and we were delighted to welcome Shelagh Magadza to the Chamber team.



OUR BOARD

SELECTED MEMBERS

Helen Cook - Chair

Non Executive Director - RAC Group Holdings, RAC Insurance, RAC Finance Ltd; Australia Council Major Performing Arts Panel Member; Council Member - National Gallery of Australia; Deputy Chair - Minerals Research Institute WA (Statutory Authority); WA Councillor Australian Institute of Company Directors

Janet Holmes à Court AC - Deputy Chair

Chairman - Australian Children’s Television Foundation; Art Gallery of Western Australia; Board Member - West Australian Symphony Orchestra; Australian National Academy of Music (ANAM); Australian Urban Design Research Centre (AUDRC); Australian Institute of Architects Foundation (AIAF); Member - Centenary Trust for Women Board of Advisors at the University of Western Australia; State Buildings Advisory Board Western; Commissioner for Australia for the Venice Architecture Biennale

Gaye McMath

Deputy Chair of Commissioners City of Perth; Non-executive Director - Gold Corporation; Perth Convention Bureau; Deputy Chair - Southern Ports Authority

W/Professor Carmen Lawrence

Director, Centre for the Study of Social Change in the School of Psychological Science, University of Western Australia; Chair - Publishing Committee UWA Publishing; President - Conservation Council of WA

Dr Michael Stanford AM | Until October 2018

Board Member - Healthscope Ltd Clinical Laboratories; Nucleus Networks Ltd

Prof Colleen Hayward AM | From November 2018

Head of Kurungkurl Katitjin, ECU’s Centre for Indigenous Education and Research; Pro-vice-chancellor (Equity and Indigenous) ECU

Phil Thick - Chair Designate

General Manager - Tianqi Lithium Australia; Chair - Perth Symphony Orchestra

ELECTED MEMBERS

Shane Colquhoun – Secretary

Director - Colquhoun Arts Management; Chair - The Blue Room Theatre

Paul MacPhail - Treasurer

Executive Director - Regional Arts WA

Amy Barrett-Lennard

Director - Perth Institute of Contemporary Art (PICA)

Jim Cathcart

Director - Fremantle Arts Centre

Helen Carroll-Fairhall

Manager - Wesfarmers Arts

Amber Hasler | Until October 2018

Director - Fringe World

Michael Tucak | Until October 2018

Principal - Creative Legal; Councillor - Town of Cottesloe; Advisory Board Member - TEDxPerth; Deputy Member = Western Metropolitan Regional Council

June Moorhouse | From October 2018

General Manager - Community Arts Network (CAN)

Anna Reece | From October 2018

Executive Producer - Perth Festival

OUR STAFF

Executive Director: Shelagh Magadza | From October 2018

Executive Director: Henry Boston | Until October 2018

Membership and Communications: Kelly Reid

GOVERNANCE COMMITTEES

Finance, Audit and Risk Committee

Paul MacPhail - Chair

Amy Barrett-Lennard

Gaye McMath

Shelagh Magadza | From October 2018

Henry Boston | Until October 2018

Fundraising, Development and Membership Committee

Gaye McMath - Chair

Helen Cook

Shane Colquhoun

Anna Reece | From October 2018

Shelagh Magadza | From October 2018

Henry Boston | Until October 2018

Nominations and Diversity Committee

Helen Cook - Chair

Shane Colquhoun

June Moorhouse | From October 2018

Colleen Hayward | From October 2018

Dr Michael Stanford AM | Until October 2018

Public Fund Committee

Helen Cook - Chair

Janet Holmes à Court AC

W/Professor Carmen Lawrence

BOARD MEETINGS

The Board met eight times in the 2018/19 financial year. There were seven regular Board meetings and a special Board meeting.

	Eligible to Attend	Attended
Helen Cook (Chair)	8	8
Shane Colquhoun (Secretary)	8	7
Amy Barrett-Lennard	8	7
Jim Cathcart	8	7
Janet Holmes à Court AC (Deputy Chairman)	8	6
Paul MacPhail (Treasurer)	8	5
Gaye McMath	8	5
W/Professor Carmen Lawrence	8	4
Helen Carroll-Fairhall	8	3
June Moorhouse	4	4
Anna Reece	4	3
Professor Colleen Hayward AM	4	1
Michael Tucak	3	3
Amber Hasler	3	1
Dr Michael Stanford AM	3	1

OUR MEMBERS

The Chamber’s membership in 2018/19 was made up of 246 arts and cultural organisations, individuals working and volunteering in the arts and culture sector, Local Government Authorities, business and individuals who value and support a thriving art and culture sector in Western Australia.

Arts Organisations

Aboriginal Art Centre Hub WA	Community Arts Network (CAN)	Mandurah Performing Arts
APPARATUS: public art and cultural services Pty Ltd	Contemporary Dance Company of Western Australia	Media Entertainment Arts Alliance
Art Collective WA	Country Arts WA	Mossenson Galleries
ART ON THE MOVE	DADAA	Mundaring Arts Centre
ARTRAGE Inc / FRINGE WORLD Festival	Fashion Council WA	Musica Viva
Arts Margaret River	Fliptease Pty trading as Access Circus	North Midlands Project
ARtS Narrogin	FolkWorld	Paper Mountain
Artsource	FORM building a state of creativity	Performing Arts Connections Australia
ArtSouthWA	Foundation for the WA Museum	Performing Lines WA
Ausdance WA	Fremantle Arts Centre	Perth Advertising and Design Club Incorporated
Australian Cinematographers Society	Fremantle Chamber Orchestra	Perth Centre for Photography
Australian Museums and Galleries Association Western Australia	Fremantle Press	Perth Festival
Australian Screen Editors (WA)	FutureNow	Perth Public Art Foundation
Australian Society of Archivists, WA Branch	GAWA (Glass Artists of WA)	Perth Symphony Orchestra
Australian Writers’ Guild	Globe Town Project	PICA
Awesome Arts Australia	Heritage Perth	Professional Film Crew of Western Australia
Barking Gecko Theatre Company	History Council of Western Australia	Professional Historians Association (WA)
Black Swan State Theatre Company	International Art Space (spaced)	Propel Youth Arts WA
Bunbury Regional Entertainment Centre	Jazz by the Bay Festival	Push Management
Centre for Stories	JCG (John Curtin Gallery)	Regal Theatre Foundation Limited
Charlesworth Ballet Institute	JMGAWA	Revelation Perth Film Festival
CinefestOZ	Kimberley Aboriginal Law and Culture Centre	RTRFM 92.1
CircuitWest Inc	Komixx Entertainment Ltd	Screenwest
Circus WA	Lawrence Wilson Art Gallery	SHEILA A foundation for women in visual art
Collegium Symphonic Chorus Inc	Lost and Found Opera	Southern Forest Arts
	Madjitelj Moorna	Spare Parts Puppet Theatre
	Mandorla Art Award	

Strut Dance
The Actors Hub
The Blue Room Theatre
The Creative Corner
The Equity Benevolent Guild of WA
The Gelo Company
The Last Great Hunt
The Lester Prize
The Literature Centre
The Museum of Freedom and Tolerance
The West Australian Music Industry Association
THEATRE 180
Tura New Music
Turner Gallery
UWA Publishing
Victoria Park Centre for the Arts
Voyces
WA Venues & Events Pty Ltd
WA Youth Jazz Orchestra
WA Youth Orchestra
WASO
West Australian Ballet Company
West Australian Opera
Western Australian Academy of Performing Arts
Western Australian Youth Theatre Company
WritingWA
Yirra Yaakin Theatre Company

Individuals
Aimee Smith
Áine Whelan
Alan Dodge AM CitWA
Ali Welburn
Alison Gaines
Amanda Alderson
Amanda Allering
Andrew Lu AOM
Andy Farrant
Anita Sykes-Kelleher
Ashley Cole
Barrie Le Pley
Bev East
Bill Leadbetter
Bill Seager
Carmen Lawrence
Carol Day
Claire Montgomery
Colleen Hayward
Connie Petrillo
Craig Dalton
Danielle Norrish
David Downie
David Hogan
David Mogridge
Deborah Pearson
Di Ingelse
Dominique Monteleone
Dr David Hough OAM
Eddy Krajcar
Elaine Forrestal
Fred Chaney
Frederick Nagle
Garry Ferguson

Gary Mack
Gaye McMath
Gene Tilbrook
George Kingsley
Gil Hardwick
Helen Carroll
Helen Cook
Helen Curtis
Helen Tuckey
Helena Grehan
Helena Sahn
Henry Boston
Hilary Mann
Ian Booth
Ian Lilburne
Ingrid Puzey
James Boyd
Jane King
Janelle Cugley
Janet Holmes à Court AC
Jayne Smeulders
John Barrington
John Langoulant AO
Jordan Gibbs
Jude van der Merwe
Julian Bowron
Kate Parker
Kim Jameson
Kim Lisson
Liesbeth Goedhart
Linda Savage
Luke Donohoe
Margrete Helgeby Chaney
Mario D’Orazio
Mary-Ellen King

Max Hipkins
 Melissa Callanan
 Dr Michael Stanford AO
 Michael Tucak
 Morgan Solomon
 Nathan Bennett
 Nic Croudace
 Penny Shaw
 Peter Kift
 Pilar Kasat
 Pina Caffarelli
 Robert Marshall
 Robyn Johnston
 Sam Walsh
 Sandy Anghie
 Shane Colquhoun
 Shona Treadgold
 Stephen Bevis
 Tabitha McMullan
 Terry Grose
 Tim Hardy-Atkins
 Vivienne Glance
 Warwick Hemsley
 Wendy Wise

**Culture and the Arts
 Portfolio Organisations -
 Associate**

Art Gallery of Western Australia
 Library Board of Western
 Australia
 Perth Theatre Trust
 Western Australian Museum

Corporate - Associate

Brookfield Properties
 Copyright Agency
 Georgiou Developments
 KPMG
 Linton and Kay Galleries
 Localise Pty Ltd
 Minderoo Foundation
 Poolman Taxation Management
 Pride Western Australia
 SAE Creative Media Institute
 Scoop Digital
 TEDxPerth
 Tianqi Lithium Australia

Individuals - Associate

Christine Arthur
 Louis Martin
 Matthew Blampey
 Michael Rees
 Moira Nigam
 Stephen Dawson MLC
 Tim Clifford MLC

**Local Government -
 Associate**

City of Albany (Vancouver Arts
 Centre)
 City of Belmont
 City of Bunbury
 City of Busselton
 City of Fremantle
 City of Joondalup
 City of Karratha

City of Mandurah
 City of Melville
 City of Perth
 City of South Perth
 City of Stirling
 City of Subiaco
 City of Vincent
 City of Wanneroo
 Great Southern Development
 Commission
 North Metropolitan TAFE
 Shire of Augusta Margaret River
 Shire of East Pilbara
 Town of Bassendean
 Town of Victoria Park

Life Members

Jan Stewart PSM
 Margaret Seares AO
 Sam Walsh AO

OUR DONORS

The Chamber acknowledges and thanks everyone who donated to our Supporter Program this year. Donations support the organisation's professional development and research programmes.

Arts Champion

Helen Cook
 Thick Family Endowment
 Warwick Hemsley

Arts Hero

Henry Boston
 Jim Cathcart
 Shane Colquhoun

Arts Lover

Amber Craike
 Gaye McMath
 Jan Stewart AO
 June Moorhouse
 Maria Sioulas
 Matthew Blampey
 Paul MacPhail
 Rebecca Eggleston
 Tabitha McMullan



OUR PARTNERS

The Chamber gratefully acknowledges and thanks all Keystone, Better Business, Event, Programme and Project Partners for their support in 2018/19.

COMMUNITY PARTNER

Lotterywest is a contributor to building a better Western Australia and working to enhance the quality of life and well-being for all West Australians. The Chamber thanks Lotterywest for supporting the *ARTiculate Western Australia* project this year.



KEYSTONE PARTNERS

The Chamber acknowledges the vital support of its Keystone Partner. These organisations all believe that the arts are central to Western Australia developing a strong brand that represents the state's sense of place and identity and are keen to achieve significant change in the planning and supporting of cultural development in Western Australia. All Keystone Partners have a proven track record as active leadership of the value of arts and culture and supporters of the arts and arts organisations. The Chamber thanks them for their valuable leadership again this year.



BETTER BUSINESS PARTNERS

The Chamber acknowledges the support and leadership of its Better Business Partners Media Super and Gerard Daniels. Better Business Partners provide members and their employees with up to date information, guidance and support to help streamline business processes and increase organisational effectiveness.



EVENT PARTNERS

Thank you to Willoughby Park Winery, Boston Brewing Co and Herbert Smith Freehills - the Chamber's event sponsors - for their continued support.



REMIX ACADEMY PERTH PARTNERS

Thank you to our REMIX partners - the City of Perth, the Department of Local Government, Sport and Cultural Industries, the State Theatre Centre of Western Australia, Willoughby Park Wines, Boston Brewing Co, Wesfarmers Arts, and Alex Hotel.



IN-KIND SUPPORT

The Chamber acknowledges the pro-bono support received this year from Dino Penaranda from PSZ Partners for auditing the year's financials, and Sarah Clutterbuck and Andrew Bower from Solomon Hollett Lawyers for their professional assistance as Scrutineers during our Board Elections.

FOR THE YEAR ENDED 30 JUNE 2019

FINANCIAL STATEMENTS

Principal Activities

The principal activities of the association during the financial year were to promote and advocate, with a unified voice, to the wider community the benefits of a vibrant and diverse arts and cultural sector.

Significant Changes

No significant change in the nature of these activities occurred during the year.

Statement of Profit or Loss and Other Comprehensive Income

	2019	2018
INCOME		
GRANTS RECEIVED	\$109,661	\$178,500
MEMBERSHIP INCOME	\$55,705	\$54,470
CORPORATE INCOME	\$160,500	\$166,065
EVENTS INCOME	\$19,388	\$17,263
DONATIONS	\$10,150	\$17,680
INTEREST RECEIVED	\$680	\$149
MISCELLANEOUS INCOME	\$683	\$652
	\$356,767	\$434,779
EXPENDITURE		
BANK CHARGES	\$274	\$250
BOOKKEEPING FEES	\$5,621	\$2,306
COMPUTER REQUISITES	\$2,944	\$2,456
DEPRECIATION EXPENSE	\$1,339	-
EVENT EXPENSES	\$16,497	\$104,265
HOSPITALITY & CATERING	\$798	\$382
INSURANCE	\$5,093	\$6,848
MARKETING & PROMOTION	\$2,000	\$2,781
MEDIA MONITORING	\$6,500	\$6,500
MEMBERSHIPS	\$2,275	\$1,927
POSTAGE, PRINTING & STATIONARY	\$28,834	\$6,584
PROFESSIONAL FEES	\$39,334	\$43,666
RENT	\$22,000	\$22,000
SUNDRY EXPENSES	\$631	\$34
TELEPHONE	\$561	\$446
TRAVEL EXPENSES	\$1,743	\$1,659
VENUE HIRE	\$1,120	\$5,401
WEBSITE EXPENSES	\$6,035	\$5,801
PAYROLL EXPENSES	\$228,398	\$237,097
	\$371,996	\$450,404
(DEFICIT) SURPLUS FOR THE YEAR	\$(15,230)	\$(15,625)

Balance Sheet

ASSETS

CURRENT ASSETS

	2019	2018
CASH AND CASH EQUIVALENTS	\$273,517	\$371,513
TRADE AND OTHER RECEIVABLES	\$798	\$820
PREPAYMENTS	-	\$11,698
TOTAL CURRENT ASSETS	\$274,315	\$384,031

NON-CURRENT ASSETS

PLANT AND EQUIPMENT	\$2,163	-
TOTAL NON-CURRENT ASSETS	\$2,163	\$384,031
TOTAL ASSETS	\$276,477	\$384,031

LIABILITIES

CURRENT LIABILITIES

TRADE AND OTHER PAYABLES	\$187	\$13,210
REIMBURSEMENTS	\$335	-
INCOME IN ADVANCE	\$29,641	\$28,705
GRANTS IN ADVANCE	\$30,000	\$96,500
GST PAYABLE	\$13,053	\$20,775
PAYG WITHHOLDING PAYABLE	\$3,696	\$4,752
SUPERANNUATION PAYABLE	\$3,990	\$7,877
PROVISION FOR ANNUAL LEAVE	\$7,332	\$13,078
PROVISION FOR LONG SERVICE LEAVE	\$4,339	-
TOTAL CURRENT LIABILITIES	\$92,572	\$184,896
TOTAL LIABILITIES	\$92,572	\$184,896
NET ASSETS	\$183,905	\$199,135

MEMBERS' FUND

RETAINED EARNINGS AT THE BEGINNING OF THE FINANCIAL YEAR	\$199,135	\$214,761
NET (DEFICIT)/SURPLUS ATTRIBUTABLE TO MEMBERS	\$(15,230)	\$(15,625)
RETAINED EARNINGS AT THE END OF THE FINANCIAL YEAR	\$183,905	\$199,135

ARTS IMPROVES LIVES



Chamber of Arts and Culture WA

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NAIDOC Celebrations 2019. Image by Dana Weeks. Courtesy of Dana Weeks Photography.

Front Cover: Boorna Waanginy: The Trees Speak in Kings Park, 2019 Perth Festival. Image by Toni Wilkinson. Courtesy of Perth Festival